

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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|-------------------------------|---|----------------------------------|
| In re Application of: | : | Before the Examiner: |
| Chan et al. | : | Pouncil, Darnell A. |
| | : | |
| Serial No.: 10/773,496 | : | Group Art Unit: 3688 |
| | : | |
| Filing Date: February 6, 2004 | : | |
| | : | |
| Title: MARKETING PROFILE | : | IBM Corporation |
| STORE | : | Dept. T81/Bldg. 503 |
| | : | P.O. Box 12915 |
| | : | 3039 Cornwallis Road |
| | : | Research Triangle Park, NC 27709 |

REPLY UNDER 37 C.F.R. §1.116

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action having a mailing date of October 7, 2008, having a three-month shortened statutory period for response set to expire on January 7, 2009, please reconsider the rejections of the claims in view of the following remarks:

Remarks begin on page 2 of this paper.